

LAX

magazine



LAX, as the top origin and destination airport in the world, plays host to more than 61 million passengers annually and provides some of the most desirable, well-qualified customer demographics in the world. Setting a global precedent, *LAX Magazine* is the first airport sanctioned, in-terminal magazine, uniting your brand with our successful, travel savvy audience at their most captive.

BEST VALUE TO REACH THE HIGHLY DESIRABLE AIRPORT DEMOGRAPHIC

AUDIENCE QUALITY

From automotive to jewelry, research shows that *LAX Magazine* readers are one of the most desirable spending demographics in the Southern California market and beyond. *LAX Magazine* is the exclusive, most cost-effective way to comprehensively reach and connect with them.

RETURN ON OBJECTIVE

Travelers report wanting tactile information for planning decisions such as restaurants, hospitality and entertainment when arriving at an airport. *LAX Magazine* provides a useful and on-the-go delivery mechanism for this information about your business.



CIRCULATION

PRINT RUN

50,000 copies for Summer & Holiday Issues, 25,000 copies for Spring & Fall
ESTIMATED READERSHIP
160,000 per issue

RATES

Double Page Spread
Full Page
Half Page
Third Page

\$3,650 per issue
\$2,350 per issue
\$1,505 per issue
\$1,055 per issue

2016 DATES

Summer 2016

Beach Report
Close: May 16
Dist: June 6

Fall 2016

Restaurant Issue
Close: Aug 15
Dist: Sept 12

Winter 2017

Snow Report
Close: Nov 14
Dist: Dec 21

LAX MAGAZINE

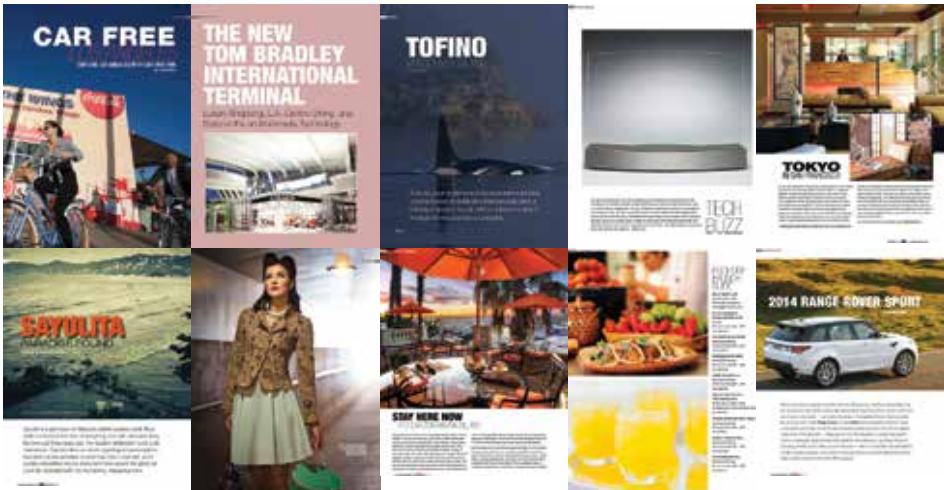
AN INFORMED ADVERTISING DECISION

We bring awareness of your brand to the LAX
community of frequent L.A.-based travelers,
LAX staff and airport and travel professionals



LAX MAGAZINE CONTENT

Beauty, Fashion, Style • Travel Accessories • Automotive • Hotels • Restaurants • Entertainment
• Nightlife • City Profiles, Civic Leaders, Local Personalities • Events • Sports • Travel • Art &
Architecture • Neighborhood Spotlights • Green Trends • Philanthropy • Wine & Cocktail Culture
• Mind, Body, Spirit • Tech Buzz • Airport and Airline Updates



CONTACT INFORMATION

Siobhan Higgins 503-358-9301 siobhan@lax-magazine.com